



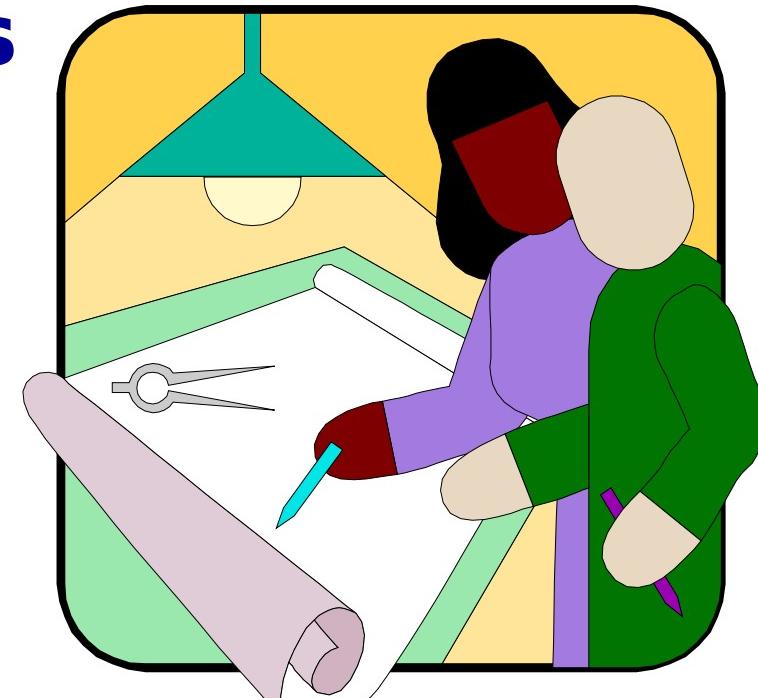
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# AGENDA

- ✓ Program Authority
- ✓ Program Initiatives
- ✓ Lessons Learned
- ✓ Best Practices





# Program Authority

- ✓ **Executive Order - 12876  
(Historically Black Colleges & Universities)**
- ✓ **Executive Order - 12900  
(Hispanic Serving Institutions)**
- ✓ **Executive Order - 13021  
(Tribal Colleges & Universities)**
- ✓ **DA Policy Memo - 21 Mar 1999**
- ✓ **AMC Policy Memo - 21 Mar 2000**



# Memorandum of Understanding

- ✓ **University of Texas @ EL Paso**
- ✓ **North Carolina A&T State University**
- ✓ **University of Arkansas @Pine Bluff**
- ✓ **New Mexico State University**
- ✓ **West Virginia State College**
- ✓ **Morris Brown College**
- ✓ **College of Menominee Nation**
- ✓ **Florida International University**
- ✓ **New Mexico Highlands University**
- ✓ **SIPI**
- ✓ **Haskell**



# Student Program

- ✓ **Two Open contracts**
  - Alpha Services
  - New Directions Mgt Services
- ✓ **Fall, Spring and Summer**
- ✓ **OSC centralized funding (\$100,000)**



# Campus Visits

- ✓ **SIPI - Southwestern Indian Polytechnic Institute**
- ✓ **FIU - Florida International University**
- ✓ **UTEP - University of Texas at El Paso**
- ✓ **NMSU - New Mexico State University**
- ✓ **CMN - College of Menominee Nation**
- ✓ **WVSC - West Virginia State College**
- ✓ **NMHU - New Mexico Highlands University**
- ✓ **FAMU - Florida A&M University**
- ✓ **Haskel College**
- ✓ **Dine` College**





# Conferences

- ✓ **HACU**  
**Hispanic Association of Colleges and Universities**
- ✓ **AISES**  
**American Indian Science and Engineering Society**
- ✓ **UNCF**  
**United Negro College Fund/Technical Assistance**
- ✓ **APAC**  
**Asian Pacific American Conference**
- ✓ **UNIVERSITY/BUSINESS INDUSTRY CLUSTER**  
**North Carolina A&T University**



# Local Conferences

- ✓ **Minority Business Exchange**
- ✓ **Latino Recognition \***
- ✓ **African American Recognition\***

**\*Hosted by the Quad Cities, Higher Education Committee**





# Annual Report

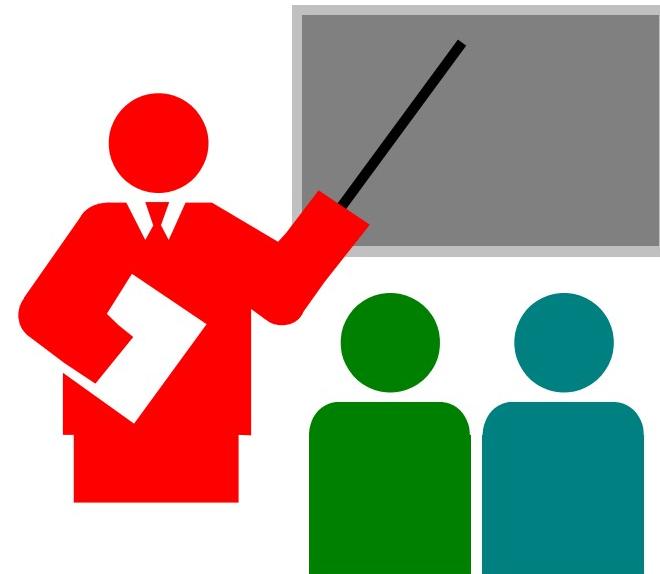
- ✓ **Displays accomplishments and new initiatives**
- ✓ **Enhances program image**
- ✓ **Distributed at conferences, job fairs and DA MCRP events**





# DA MCRP & University Chancellors' Day

- ✓ Collaborate with DA MCRP
- ✓ University Chancellors'/Presidents' Day





# LESSONS LEARNED

- ✓ University Advocates
- ✓ Army Presence on University Campuses
- ✓ Contracts
- ✓ Team Sponsor / Champion
- ✓ Feedback! Feedback! Feedback!



# **BEST PRACTICES**

- ✓ **Fund Student Projects**
- ✓ **Show Benefits to Mission**
- ✓ **Collaborate w/DA & AMC**
- ✓ **Host annual Minority College Relations Summit**
- ✓ **Host annual Chancellors/Presidents' Day**
- ✓ **Ensure Army representation at Conferences**
- ✓ **Participate in University/Industry/Government Business Clusters**
- ✓ **Establish Command Minority College Relations Program Policy**
- ✓ **Charter Minority College Relations Teams**
- ✓ **Publish Accomplishments**



# Minority College Relations Team Members

## Name

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- ✓ Vergie Blackwell
- ✓ Sandra Easter
- ✓ Deidre Eaton
- ✓ Alexia Grimes
- ✓ John Gunter
- ✓ Cindy Humphrey
- ✓ Richard Jayne
- ✓ Fritz Larsen
- ✓ Toni McNeal
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